

*Suzette From 5 to 7* was meant as an homage to Agnes Varda's *Cleo From 5 to 7*. In the beginning of 2002 the 40 year anniversary for Varda's film was at hand and I wanted to do something to commemorate the event. I chose to re-make the scene where Florence - the main character played by Corinne Marchand - buys a hat. In terms of plot it's a throw-away moment but in terms of what the film is about – a person learning to see the importance of small moments in everyday life – in a sense learning to see the world in the wonder of its details rather than as an extension of one's own ideas and emotions – it is pivotal. The scene was very influential to me as a photographer so I proposed it to a west coast fashion/lifestyle magazine that shall remain nameless and the proposal was accepted.

With a full crew we spent a day shooting at Fornarina – a clothing boutique on Melrose Avenue in Los Angeles that kindly let us spend a day in their store. The boutique had mirrored columns as in the Varda film – and there was a large screen television playing CNN (to techno music!) to add to the number of realities present. The television would in a sense perform the function of the parade in the Varda film. The model who kindly wore those clothes on a hot Los Angeles day is Suzette Beloin. The pictures were never published and are presented in this website for the first time